

Convention and Exhibition Industry Subsidy Scheme (Second Part)

Application Guide (Immediate Relief to Recurrent Exhibitions)

Introduction

The pandemic brings challenges to the convention and exhibition (C&E) industry around the world, and international exhibitions are still being affected by the global pandemic situation and travel restrictions. The Government will allocate part of the funding of the Convention and Exhibition Industry Subsidy Scheme (Second Part) (the Scheme) to provide one-off immediate relief to private organisers of recurrent exhibitions.

Eligibility

2. Private organisers of exhibitions which were been held at the Hong Kong Convention and Exhibition Centre (HKCEC) or AsiaWorld-Expo (AWE) in at least five calendar years from 2015 to 2021 may apply for the immediate relief. The amount of immediate relief is equivalent to 20% of the average annual venue rental of the relevant events, subject to a cap of \$1 million per event.

3. For the purpose of the immediate relief, the same definition of exhibitions under the Scheme shall apply.

Submission of Application and Subsidy disbursement

4. Applicants are required to submit an application form (**Form C**) attached to these application guidelines to the venue operators, listing the details of the exhibitions in calendar years from 2015 to 2021. Applicants must complete all applicable entries of the application form to be eligible. Applications with incomplete information will not be processed. Subject to paragraphs 5 and 6 below, all applications must be submitted to the venue operators **by 30 November 2021**. After vetting, the Government aims to disburse the subsidy to the successful applicants via the venue operators by 19 November 2021 (for applications submitted to the venue operators by between 8 and 29 October 2021) or 21 December 2021 (for applications submitted to the venue operators between 30 October and 30 November 2021).

5. If an exhibition has been held in five or more calendar years from 2015 to 2020, and details of the 2021 edition are not yet available by 30 November 2021, the organiser should submit **Form C** to the venue operator **by 30 November 2021**, with details of the exhibition in the calendar years from 2015 to 2020, and a provisional amount of the immediate relief will be calculated on this basis and the application will be processed in accordance with paragraph 4 above. Within two months after completion of the 2021 edition, the organiser should resubmit **Form C**, with details of the exhibition in the calendar years from 2015 to 2021, together with **Form A2** or **Form B** for the venue rental subsidy for the 2021 edition, to the venue operators, and the final amount of the immediate relief will be calculated on this basis. If the final amount is higher than the provisional amount, the difference will be disbursed together with the venue rental subsidy for the 2021 edition to the organiser through the venue operator. If the final amount is lower than the provisional amount, the difference will be deducted from the venue rental subsidy for the 2021 edition.

6. If an exhibition has been held in only any four calendar years from 2015 to 2020 and details of the 2021 edition are not yet available by 30 November 2021, the organiser should submit **Form C** together with **Form B** for the venue rental subsidy for the 2021 edition to the venue operators within two months after completion of the 2021 edition. The immediate relief will be disbursed together with the venue rental subsidy for the 2021 edition to the organiser through the venue operator.

7. Any applicants knowingly or wilfully makes a false statement, misrepresenting or concealing any information in order to obtain the immediate relief under the Scheme by deception commits a criminal offence and is liable on conviction to imprisonment. Any misapplied immediate relief must be returned to the Government.

8. For enquiries, please contact the venue operators.

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Application Form (Immediate Relief to Recurrent Exhibitions)

(A) Basic Information

Organiser:

Event name:

(Name on licensing agreement)

(Name in public domain)

Venue:

- Hong Kong Convention and Exhibition Centre (HKCEC)
 AsiaWorld-Expo (AWE)

(B1) Exhibition Details

Year	Date	Venue (Hall number)	Venue Rental (in Hong Kong dollars)	Distribution of Gross Floor Area (GFA) (square metres)		
				Exhibition	Others	Total
2015						
2016						
2017						
2018						
2019						
2020						
2021						

(please input “n/a” if the exhibition was not held in a particular year)

(B2) Event Turnout

Year	Exhibitors (in numbers)			Buyers (in numbers)		
	Local	Non-local*	Total	Local	Non-local*	Total
2015						
2016						
2017						
2018						
2019						
2020						
2021						

* 'Non-local' refers to those from outside Hong Kong.

(please input "n/a" if the exhibition was not held in a particular year)

(C) Subsidy Calculation

	Provisional Amount	Final Amount
Average annual venue rental:	HK\$	HK\$
Subsidy amount:	HK\$	HK\$
<i>(20% of the average annual venue rental, subject to a cap of HK\$1 million)</i>		

(D) Other Government Subsidy

Have you obtained, or are you planning to obtain, subsidies under other Government funding schemes?

- Yes**, the funding scheme(s) is/are: _____
- No.**

(E) Declaration

I solemnly and sincerely declare that all the information on this application form is correct. I understand that the deliberate provision of false information or omission of information in order to obtain subsidy under the Convention and Exhibition Industry Subsidy Scheme by deception is a criminal offence. In addition to the consequence of being ineligible for the subsidy, I am liable on conviction to imprisonment under the Theft Ordinance, Chapter 210.

I fully understand and agree with the disbursement arrangement under paragraphs 4 to 6 of the application guidelines.

Signature:

Name:

Title:

Organisation:

(please apply organisation chop on this form)

Contact number:

Email address:

Date:

To be completed by venue operator

To the best of our knowledge, the information provided in this form is correct.

Signature:

Name:

Title:

Contact number:

Email address:

Date:

**Application
serial number:**

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