



CK Cheung

2010/11/10 15:17

To <cpr@cedb.gov.hk>

cc

bcc

Subject RE: Increasing the number of supermarket chains in Hong Kong will only be good for the consumer

 Urgent Return receipt Sign Encrypt

Dear Sir/Madam,

I think the HKSAR Government should increase the number of supermarket chains in Hong Kong to introduce more competition so that consumers can enjoy lower prices for their groceries.

Without Government intervention and help, I think it would be very difficult for new players to enter the market, since the two major chains ' ' and ' ' already occupy the prime sites and locations in HK. With so little competition available, these two major chains have an entire monopoly to themselves in setting grocery prices, and have very little pressure to lower prices! The supermarket chain ' ' is only found sparingly across HK, so it's presence is hardly felt by them. In my opinion, I think HK needs at least two more new players in the market to have any real impact on the two major chains.

As HK is the freest economy in the world, the Government should always strive to increase competition wherever it can, for the sake of the HK public.

Yours faithfully,
CK Cheung