

In addition to the MOU signed with Hungary, Hong Kong has since August last year entered into similar co-operative agreements with five other wine producing countries/regions. They are France, Bordeaux, Spain, Australia and Italy.

Ends/Wednesday, May 27, 2009

**Gist of the HK-Hungary
Memorandum of Understanding (MOU) on
Co-operation in Wine-related Businesses**

- The MOU with Hungary covers the following five areas of co-operation :
 - (a) **facilitation of business visits, exhibitions and wine-related trade fairs** – to strengthen wine-related trading activities, both sides will facilitate business visits and encourage each other's participation in wine fairs organised in Hong Kong or Hungary;
 - (b) **investment promotion activities** – the investment promotion agencies of the two sides will provide industry connections to interested investors and facilitate exchange of information on wine-related investment activities and services;
 - (c) **education and training** – the two governments will encourage the training institutions in Hong Kong and Hungary to enhance partnership so as to strengthen education on wine appreciation / culture and manpower training on wine-related subjects;
 - (d) **wine-related tourism and wine culture** – both sides will encourage enhanced partnership on promoting wine-related tourism and wine culture through for example trade sessions and exchange activities between Hong Kong and Hungary; and
 - (e) **customs co-operation against wine counterfeiting** – the customs administrations of Hong Kong and Hungary will co-operate with each other, including through the exchange of information, to address and prevent counterfeiting of wine products. Hong Kong has a clean record on this. We will upkeep our vigilance through such enhanced co-operation.

Government of the Hong Kong Special Administrative Region
May 2009